

Saturday  
September 9, 2023  
10:00 a.m. to 4:00



# MINERAL SPRINGS

7<sup>TH</sup>

# ANNUAL FESTIVAL SPONSORSHIP APPLICATION

# SPONSORSHIP OPPORTUNITIES

## FESTIVAL BAND SPONSOR - \$500 (limited to four sponsors)

- Business name/logo banner displayed at the stage throughout the day.
- Festival advertising will list your business as a sponsor (i.e. Mineral Springs 7<sup>th</sup> Annual Festival sponsored by ABC Corporation).
- Announce your business to festival attendees six (6) times during the event.
- Business name **and** logo\* on the onsite map/banner and festival volunteer t-shirt.
- Business name, address, phone number, website address, and logo\* on Mineral Springs Website.
- Business name, address, phone number, website address, and logo\* in the Mineral Springs Newsletter - 3.5" X 7.5" (two publications prior to the festival – time sensitive – see cutoff dates on page 5) – approximately 1,125 readers.
- 10 X 10 space for tent set-up on the day of the festival (optional)\*\*.

## FESTIVAL SPONSOR - \$250

- Festival advertising will list your business as a sponsor (i.e. Mineral Springs 7<sup>th</sup> Annual Festival sponsored by ABC Corporation).
- Announce your business to festival attendees six (6) times during the event.
- Business name **or** logo\* on the onsite map/banner and festival volunteer t-shirt.
- Business name, address, phone number, website address, and logo\* on Mineral Springs Website.
- Business name, address, phone number, website address, and logo\* in the Mineral Springs Newsletter - 3" X 5" (two publications prior to the festival – time sensitive – see cutoff dates on page 5) – approximately 1,125 readers.
- 10 X 10 space for tent set-up on the day of the festival (optional)\*\*.

## COMMUNITY LEADER - \$150

- Announce your business to festival attendees at the opening ceremony.
- Business name, address, phone number and logo\* in the Mineral Springs Newsletter – 2.75" X 3.5" (two publications prior to the festival – time sensitive – see cutoff dates on page 5) – approximately 1,125 readers.
- 10 X 10 space for tent set-up on the day of the festival (optional)\*\*.

## COMMUNITY SPONSOR - \$50

- Announce your business to festival attendees at the opening ceremony.
- Business name, address and phone number in the Mineral Springs Newsletter - 2" X 3" (two publications prior to the event – time sensitive – see cutoff dates on page 5) – approximately 1,125 readers.

## COMMUNITY FRIEND - \$25

- Announce your business to festival attendees at the opening ceremony.
- Business name, address and phone number in the Mineral Springs Newsletter - 1.25" x 2.25" (two publications prior to the event – time sensitive – see cutoff dates on page 5) – approximately 1,125 readers.

\*Festival Band Sponsors, Festival Sponsors, and Community Leaders: Business logo must be provided to the town in digital format to be included in the newsletter and on the town's website.

\*\* Must remain at the tent space for the entire festival (set-up by 9:00 a.m. – break-down at 4:00 p.m.)

Newsletter Advertising Space/Content as shown below

**\$500**

**Festival Band Sponsor**

(limited to four sponsors)

Business name/logo banner displayed at the stage throughout the day.

Business Name, Address, Phone Number, and Logo.

Business logo or name on festival t-shirt, onsite banner, and on-stage banner.

Business website link on town website.

10 x 10 Tent Space if requested.

3.5" x 7.5"

**\$250.00**

**Festival Sponsor**

Business Logo, Name, Address, and Phone Number.

Business logo or name on festival t-shirt and onsite banner.

Business website link on town website.

10 x 10 Tent Space if requested.

3" x 5"

**\$150.00**

**Community Leader**

Business Name, Address, Phone Number,  
and Logo.

10 x 10 Tent Space if requested.

2.75" x 3.5"

**\$50.00**

**Community Sponsor**

Business Name, Address, and  
Phone Number.

2" x 3"

**\$25.00**

**Community Friend**

Business Name, Address and  
Phone Number.

1.25" x 2.25"

## SPONSORSHIP INFORMATION

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Cell Phone Number: \_\_\_\_\_

Please select which level of sponsorship that you are interested in:

\_\_\_\_\_ **Festival Band Sponsor - \$500**

*Please specify if you wish to have a 10 x 10 tent space \_\_\_\_\_yes \_\_\_\_\_no  
Must remain at the tent space for the entire festival (set-up by 9:00 a.m. - break-down at 4:00 p.m.)*

*Do you prefer your business name\_\_\_\_ or logo\_\_\_\_ (check one) on the onsite map/banner?*

\_\_\_\_\_ **Festival Sponsor - \$250**

*Please specify if you wish to have a 10 x 10 tent space \_\_\_\_\_yes \_\_\_\_\_no  
Must remain at the tent space for the entire festival (set-up by 9:00 a.m. - break-down at 4:00 p.m.)*

*Do you prefer your business name\_\_\_\_ or logo\_\_\_\_ (check one) on the onsite map/banner?*

\_\_\_\_\_ **Community Leader - \$150**

*Please specify if you wish to have a 10 x 10 tent space \_\_\_\_\_yes \_\_\_\_\_no  
Must remain at the tent space for the entire festival (set-up by 9:00 a.m. - break-down at 4:00 p.m.)*

\_\_\_\_\_ **Community Sponsor - \$50**

\_\_\_\_\_ **Community Friend - \$25**

\_\_\_\_\_ **Other - Please describe** \_\_\_\_\_

**Reminder:** Festival Band Sponsors, Festival Sponsors, and Community Leaders must provide the town with their business logo for publication in the newsletter and to appear on the town's website.

**Key Deadlines**

To be included in two newsletter publications: **May 15, 2023**  
To be included in one newsletter publication: **August 3, 2023**  
Final dates for cancellation & receipt of refund: **May 29, 2023 – full refund**  
**July 17, 2023 – ½ refund**

**Please complete and return this form to the Mineral Springs Town Hall as shown on page 5**

### Contact Information

Festival Director – Vicky Brooks  
Mineral Springs Town Hall  
704-289-5331 (mobile) or 704-243-0505 ext. 221  
[msvickybrooks@aol.com](mailto:msvickybrooks@aol.com)  
[www.mineralspringsnc.com](http://www.mineralspringsnc.com)

### Cash or Check

\*\*\*Please make checks payable to the **Town of Mineral Springs**\*\*\*

### You may drop off or mail your payment to:

Mineral Springs Town Hall  
Attention: Vicky Brooks  
3506 S Potter Road  
P. O. Box 600  
Mineral Springs, NC 28108

Monday, Tuesday or Thursday  
10:00 a.m. to 2:00 p.m.

*The Town of Mineral Springs welcomes you in joining us for our 7<sup>th</sup> Annual Festival. We look forward to working with you to put on a festival that our community will enjoy and be proud of.*